

Strategic Finance & Value Creation

This programme will help participants understand how strategic decisions impact upon their organisation's financial performance

Course: 31 March - 4 April 2014, London, UK
 28 April - 2 May 2014, Dubai, UAE

REGISTRATION

To participate in this programme, kindly complete the registration and send to:

The General Manager
AECON (UK) LIMITED

Kindly make copies of this form for additional delegates

Title(Mr,Ms,Mrs, Dr,etc).....First Name.....

Surname.....Position/Job Title.....

Organisation.....

Address.....

City.....Postcode.....Country.....

Telephone.....Fax.....

Cell No.....e-mail.....

PROGRAMME FEE: £1,795.00 per participant

This covers:

- Participation in the programme
- All documents, instruction and written materials
- Lunch & Refreshments

Hotel Accommodation

Fees do not include hotel accommodations, airline tickets etc. For assistance, kindly contact the programme director for a list of hotels.

Registration cannot be confirmed until payment is received

TO REGISTER:

Tel:+44(0)78 3165 0632 Fax: +44(0)20 3468 5387
E-mail: training@aeconuk.com



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This course will provide practical insight into strategy and corporate financial theory and will be structured around several cases in various international settings. The theme of the course will be around financial strategy for creating value.

DATES & LOCATIONS

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The subject of strategic finance is central to management decision making.

Strategic financial management involves Managing an organization's financial resources so as to achieve its business objectives and maximize its value

This programme is designed to refresh and refine the skills of senior financial and business executives through a broadened understanding of the latest financial concepts and tools

It discusses the frameworks that can readily be applied to improve business and strategic decision making It will also examine alternative valuation approaches and focus on the application of these techniques in the context of equity offerings, leveraged recapitalizations and buyouts, subscriber or customer valuations, and synergy valuations in mergers and acquisition transactions.

It will also will provide practical insight into strategy and corporate financial theory and will be structured around several cases in various international settings. The theme of the course will be around financial strategy for creating value.

The major learning objectives of this course are to consolidate the knowledge gained and to build confidence in Corporate Finance and to integrate this with other subject areas including strategy, economics, accounting and human behaviour.

The programme will be case based and interactive and link value driver analysis to performance measurement and management.

THE PROGRAMME WILL COVER ...

- Reviewing corporate valuation fundamentals;
- Understanding and discussing issues surrounding continuing value, capital structure and the cost of capital;
- Applying various valuation tools;
- Applying issues relating to capital structure and risk;
- Understanding value creating through leverage, spin-offs and asset disposals; and;
- Restructuring failing organisations.

WHO IS THE PROGRAMME FOR ?

- Directors, Senior financial and business executives seeking to refresh and broaden their understanding of the newest financial concepts and tools, or to refine their already existing skills.
- All executives having to make strategic decisions, related to investment, acquisition and financial decisions, or who are responsible for those who make these decisions
- Executives who must be able to interpret, if not perform, a robust and accurate valuation.
- Consultants and investments analysts advising on acquisitions, value- based management, restructuring or corporate strategy

AECON is a multi-disciplinary solutions provider specialising in organisational effectiveness and process improvement through consulting, training and advisory service offerings to private and public sector organisations.

We offer a unique range of training programmes focused on the development of technical, management, leadership, personal skills and new application adoption across Europe, Africa and the Middle East.

Our focus on evidence-based solutions and our ability to think beyond learning distinguish our approach and capability to help organisation achieve their goals and to make breakthrough performance a reality.

PROGRAMME THEMES

- FINANCIAL STRATEGY & THE STRATEGIC ROLE OF FINANCE
- STRATEGIC ANALYSIS OF FINANCIAL PERFORMANCE
- FINANCIAL RISK ASSESSMENT AND MANAGEMENT
- CORPORATE RESTRUCTURING & FUNDING GROWTH
- LINKING GOVERNANCE TO (FINANCIAL) STRATEGY
- UNDERSTANDING AND DISCUSSING ISSUES SURROUNDING CONTINUING VALUE, CAPITAL STRUCTURE AND THE COST OF CAPITAL
- VALUE CREATION: BUSINESS MODEL FRAMEWORK & DRIVERS OF VALUE
- KEY ISSUES IN VALUATION
- SECURITIZATION
- INFRASTRUCTURE FINANCE
- LEADERSHIP AND CONTROL

Programme Fee: £1,795.00 per participant

CUSTOMISED /IN-HOUSE PROGRAMMES

We can customise any of our open programs to ensure that your organisation's needs and challenges come to the fore of the learning.

Alternatively, we can create an entirely new programme that will have significant and lasting impact. Your organisation's programme may focus on a single team or specific business challenge, or could encompass a multi-level, general management and leadership development imperative.

At AECON, we have extensive experience in designing and implementing in-house and blended learning solutions that seamlessly fit a bespoke training requirement, reflecting the company's image, brand and values.

If you would like talk about customising a course for your specific needs, don't hesitate to contact us